WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402237	10-11-2012	10-23-2012	3	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	246223	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	246223

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	**10-16-2012**	**10-19-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**		**X**	**X**	**X**	**X**			**4**	**1,000**	**4**	**4,000.00**
2	**10-22-2012**	**10-22-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**	**X**							**1**	**1,000**	**1**	**1,000.00**
3	**10-16-2012**	**10-19-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**8**	**30**		**X**	**X**	**X**	**X**			**4**	**2,000**	**4**	**8,000.00**
4	**10-22-2012**	**10-22-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**8**	**30**	**X**							**1**	**2,000**	**1**	**2,000.00**
5	**10-16-2012**	**10-19-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,400**	**4**	**5,600.00**
6	**10-22-2012**	**10-22-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**9**	**30**	**X**							**1**	**1,500**	**1**	**1,500.00**
7	**10-20-2012**	**10-20-2012**	**06:00AM - 08:00AM**	**WEEKEND NEWS 6-8A SA (6997)**	**9**	**30**						**X**		**2**	**500**	**2**	**1,000.00**
8	**10-20-2012**	**10-20-2012**	**08:00AM - 09:00AM**	**WEEKEND NWS GMA SA (7098)**	**9**	**30**						**X**		**1**	**800**	**1**	**800.00**
9	**10-21-2012**	**10-21-2012**	**07:00AM - 08:00AM**	**WEEKEND NWS 7-8A SU (7056)**	**9**	**30**							**X**	**1**	**600**	**1**	**600.00**
10	**10-21-2012**	**10-21-2012**	**08:00AM - 09:00AM**	**WEEKEND NWS GMA SU (7099)**	**8**	**30**							**X**	**1**	**1,300**	**1**	**1,300.00**
11	**10-21-2012**	**10-21-2012**	**09:00AM - 10:00AM**	**WEEKEND NWS 9-1030A SU (7057)**	**8**	**30**							**X**	**1**	**900**	**1**	**900.00**
12	**10-21-2012**	**10-21-2012**	**10:00AM - 10:30AM**	**WEEKEND NWS 1130A-12P SU INSIDE STORY (7**	**9**	**30**							**X**	**1**	**400**	**1**	**400.00**
13	**10-21-2012**	**10-21-2012**	**12:00PM - 01:00PM**	**WEEKEND NWS 12-1P SU (7060)**	**9**	**30**							**X**	**2**	**400**	**2**	**800.00**
14	**10-16-2012**	**10-19-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,200**	**4**	**4,800.00**
15	**10-22-2012**	**10-22-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**9**	**30**	**X**							**1**	**1,200**	**1**	**1,200.00**

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402237	10-11-2012	10-23-2012	3	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	246223	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	246223

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
16	**10-16-2012**	**10-19-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,200**	**4**	**4,800.00**
17	**10-22-2012**	**10-22-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**9**	**30**	**X**							**1**	**1,400**	**1**	**1,400.00**
18	**10-16-2012**	**10-19-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**800**	**4**	**3,200.00**
19	**10-22-2012**	**10-22-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**	**X**							**1**	**800**	**1**	**800.00**
20	**10-16-2012**	**10-19-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**		**X**	**X**	**X**	**X**			**5**	**2,200**	**5**	**11,000.00**
21	**10-22-2012**	**10-22-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**	**X**							**1**	**2,200**	**1**	**2,200.00**
22	**10-16-2012**	**10-19-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**3,000**	**4**	**12,000.00**
23	**10-22-2012**	**10-22-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**9**	**30**	**X**							**1**	**3,000**	**1**	**3,000.00**
24	**10-20-2012**	**10-21-2012**	**06:00PM - 07:30PM**	**WEEKEND NEWS SA-SU 6-730P (6990)**	**9**	**30**						**X**	**X**	**1**	**800**	**1**	**800.00**
25	**10-20-2012**	**10-20-2012**	**07:30PM - 08:00PM**	**EAGLES INSIDE THE SEASON SAT 730P (CONFII**	**9**	**30**						**X**		**1**	**450**	**1**	**450.00**

	MG Group #	Preempted	Rate	Reason	MG Description	RC	Duration	S	SPW	Price	Tot Spots	Total $
M	335189	10-20-2012	450	DUE NET SPORTS	1 X 30 @ $450 Su 09:30AM - 10:00AM - 10/21/12-10/21/12 (7054)	9	30	X	1	450	1	450.00
		Total:	450							Preempt Total:	-1	-450.00

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
26	**10-16-2012**	**10-19-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**3,200**	**4**	**12,800.00**
27	**10-22-2012**	**10-22-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**	**X**							**1**	**3,200**	**1**	**3,200.00**
28	**10-21-2012**	**10-21-2012**	**11:30PM - 12:00AM**	**LATE NEWS ACTION NEWS AT 1130P SA-SU (699**	**9**	**30**							**X**	**1**	**500**	**1**	**500.00**

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402237	10-11-2012	10-23-2012	3	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
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	Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
R	**29**	**10-16-2012**	**10-19-2012**	**07:00PM - 08:00PM**	**ACCESS WEEKDAY (6991)**	**9**	**30**		**X**	**X**	**X**	**X**			**3**	**1,700**	**3**	**5,100.00**
	30	**10-16-2012**	**10-18-2012**	**04:30AM - 04:59AM**	**MORNING NEWS 430-5AM MO-TH (7585)**	**9**	**30**		**X**	**X**	**X**				**1**	**250**	**1**	**250.00**

	Tot Spots	Total $
Contracted Gross Total:	62	95,400.00
Actual Gross Total:	62	95,400.00
Agency Commission:		14,310.00
Net Total:		81,090.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	**450.00**	**450.00**	**95,400.00**	**0.00**	**95,400.00**
TOTAL	**450.00**	**450.00**	**95,400.00**	**0.00**	**95,400.00**

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